

KEEP YOUR DATA
LOCKED

TAKE CONTROL OF YOUR DATA PRIVACY TODAY



Enacted in July 2024, the **Oregon Consumer Privacy Act** gives Oregonians more control over their personal data and the ability to take steps to protect it.

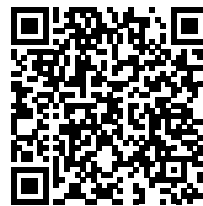
You can keep your data L.O.C.K.E.D. and protected in new ways. Just go directly to a business's Privacy Notice and follow the directions to:

- L** Request a **LIST** of third parties where your data was sold.
- O** **OPT-OUT** (say “no”) to businesses selling, profiling and using targeted advertising with your personal data.
- C** Get a **COPY** of the personal and sensitive data any business has about you.
- K** **KNOW** what personal information has been collected.
- E** **EDIT** any inaccuracies in the data.
- D** Ask a business to **DELETE** personal and sensitive information.



Under the OCPA, there are new requirements for certain businesses to limit collection of personal data, be transparent about how they use and secure that data, and protect the data of children and teens. Businesses also must have an electronic privacy notice with contact information and an accessible way for Oregonians to request their L.O.C.K.E.D. rights.

If a company isn't providing Oregonians' privacy rights, consumers can file a complaint through the [Privacy Complaint Portal](#). This also applies to the protection of minors' personal data.



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